



RVSC BOD
April 2014 Monthly Meeting Minutes

Wednesday, April 23, 2014, rescheduled from April 16, 2014
Location – Chisago Lakes High School

1. Meeting called to order at 6:33 p.m.
Present: Steve, Mike, Chris L, Chris W, Rick, Frank, Anna, Michelle, Ellen
2. Approve March 2014 minutes.
 - a. #11 Under Bunkies discussion, Strike “a discussion should have been had or a feeling that Mary was ignored.” Insert “and that perspective from a majority of the Board should be sought to resolve similar issues in the future.”
 - b. **Chris W moved to approve the corrected minutes. Seconded and approved.**
3. Vision/Mission Statements
 - a. **Steve moved to table approval of the vision statement until the next meeting. Seconded by Mike. Motion approved.**
 - b. Mission Statement was read. **Chris W moved to approve the mission statement. Seconded by Mike. Motion approved.**

Mission Statement
Our mission as a USA Swimming sanctioned club is to foster physical and mental fitness through swimming. We provide a positive environment for youth to develop into high quality athletes. This is accomplished by providing multi level training programs that allow athletes to achieve their individual goals, including the highest goals possible in amateur swimming.
4. Spring/Summer Registration Review
 - a. 37 total swimmers, 9 full-time, 28 part-time
 - b. 9 new swimmers
 - c. More families opted for the part-time option.
 - d. Mike reported Spring/Summer revenue from registration is \$12,159.50.
 - e. Projected expenses will increase \$539.00 from \$9,600 to \$10,200 for a third coach.
 - f. Future improvement suggestions from the two registration nights on April 14 & 15th.
 - i. Set up and have volunteers at the site earlier.
 - ii. Use a banner to identify the club.
 - iii. Have handouts with practice times, days and fees.
 - iv. Merchandise option at registration table. Have swim caps, t-shirts and goggles available for purchase.
5. Financial Report
 - a. Rick presented the Profit & Loss report for March 24-April 23, 2014.
Income for this period \$13,134.00, Expenses \$306.17, Net Income \$12,827.83
6. Coaches Report
 - a. Ellen will be interviewing a prospective coach.
 - b. Upcoming meet at St. Catherine’s University May 3rd and 4th, 2014.
11 athletes signed up: 3 Saturday morning, 5 Saturday afternoon and 3 Sunday afternoon.
 - c. Western Wisconsin Invitational changed to Friday, June 6th, 2014 in River Falls. They will need parent volunteers (timers and runners).
7. Fundraising update

- a. Michelle and Ellen reported an update from their first meeting on how to increase family participation in club sponsored activities. The committee is planning on meeting again soon with the goal of bringing back a recommendation to the Board.
- b. PY's Fundraiser set for May 17th, 2014 12-4 pm
 - i. Steve will organize event and meat raffle.
 - ii. No silent auction this year
 - iii. Burger Baskets \$8.00. PY's will sell tickets to the public ahead of time if tickets are available. It was decided to use the picture tickets used last year. Ellen will email the ticket to Michelle who has offered to print the tickets. Michelle will get 50 tickets to Steve to give to PY's by Friday, May 2nd.
 - iv. Discussion of ticket sale proceeds. \$8.00/ticket. \$4.00 will go to PY's and \$4.00 toward volunteer fee for the family selling the ticket, capped at \$50.00. If PY's sell the ticket, \$4.00 will go to PY's and \$4.00 to the club.
- c. Up Coming Summer Parades
 - i. Wannigan Days parade June 14th. We will need to assign a coordinator at the next meeting.
 - ii. Karl Oscar parade July 12th, 2014.
8. The next Strategic BOD meeting is scheduled for Friday, April 25th 6-8 p.m. at Chisago Lakes High School.
9. Ellen will be attending the MN Swim House of Delegate meeting on Saturday, April 26th.
10. Next BOD meeting, Thursday, May 15th at 6:30 p.m. in Osceola.

Respectfully Submitted,
Chris Lundberg
Secretary