

River Valley Swim Club
August 15, 2016 Monthly Meeting Minutes
Location – Chisago Lakes High School

1. President Ellen Heath called the meeting to order at 6:58 p.m.

In attendance: Jennifer Lidberg, Chris Lundberg, Anna Peterson and Ellen Heath

2. Chris Lundberg moved to approve the July 19th, 2016 minutes as written. Seconded by Anna Peterson. Approved.
3. No Financial report available.
4. Marketing – Ellen prepared samples of a half sheet and a full sheet flyer promoting River Valley Swim Club and Chisago Lakes Aquatics program information. After reviewing both it was decided to print 50 full size sheets to be distributed at each of the upcoming school open houses.
 - Ellen will send flyers to Taylors Falls Elementary
 - Ellen will deliver flyers to Chisago Lakes Middle School
 - Chris L will deliver flyers to Primary and Lakeside.
 - Ellen will print half sheets flyers with pull off strips to be distributed around the community. Ellen will notify Board members when the flyers are ready.
5. Mike emailed a newspaper ad he prepared for Board review. All agree that the ad looks great. Chris will email Mike about possibly adding a location to the ad.
6. Try-outs will be held on Tuesday, September 13th at 6:30. Jen and Chris L will help.
7. Discussion on placing a newspaper ad seeking potential coaches.
8. Anna moved to adjourn at 7:33 p.m. Seconded by Jen. Approved

Respectfully submitted,

Chris Lundberg
Secretary