

**River Valley Swim Club**  
**July 19, 2016 Monthly Meeting Minutes**  
**Location – Chisago Lakes High School**

1. President Ellen Heath called the meeting to order at 6:43 p.m.

In attendance: Ellen Heath, Anna Peterson, Mike Gombold, and Jennifer Lidberg

**2. Mike Gombold moved to approve the June 2016 meeting minutes. Seconded by Anna Peterson. Approved.**

3. The Treasurer's Report was reviewed and accepted.

4. Fall program specifics were presented. Discussion around the fees and re-implementing some type of volunteer fee to encourage parent involvement. Proposed to raise tuition \$10 in each Ability Group and offer some re-imbursement incentive. **Anna Peterson moved to approve. Seconded by Mike Gombold. Approved.**

5. Discussion around marketing. Mike will develop a running ad. Ellen will develop some open house flyers and target market flyers for community spaces. Further discussion at next month's meeting.

6. The next BOD meeting is scheduled for August 15<sup>th</sup> @ 6:30 p.m. at Chisago Lakes High School.

**7. Jen Lidberg moved to adjourn at 7:45 p.m. Anna Peterson seconded. Approved.**

Respectfully submitted,  
Ellen Heath  
President