## River Valley Swim Club November 21, 2016 Monthly Meeting Minutes

- 1. Meeting called to order by President Ellen Heath at 6:45 p.m. In attendance: Jennifer Lidberg, Chris Lundberg, Ellen Heath, and Mike Gombold
- 2. Mike Gombold moved to approve the October 17<sup>th</sup> minutes as written. Jennifer Lidberg seconded. Approved.
- 3. No financial report was prepared. Anna is out of town.
- 4. December 9<sup>th</sup> meet invite RVSC has been invited to participate in a meet on December 9<sup>th</sup> with four other teams, sponsored by OMNI at Skyview Middle School.
  - Discussions on: 1) extending the current season or open the winter season early to participate in the meet. 2) Invite current swimmers or open it to all swimmers with a current USA swim membership.
  - Minimum of ten swimmers required making it viable to participate.
  - Ellen will invite current members with a USA membership to the extended fall session and meet.
  - The extended fall practice dates are November 28th, 30th, December 5th and 7th.
  - Tuition for the four days is \$35 for AG1 &2, \$40 for AG3, and \$45 for AG 4 &5.
  - Jennifer Lidberg moved to approve extending the fall session as presented. Seconded by Chris Lundberg. Approved.
  - We will hold the extended season registration fees until enough swimmers have committed.
- 5. Winter season proposal
  - Season dates: January 9 March 11, 2017
  - Tryouts for new members to be held by individual requests
  - Practice schedule will remain the same
  - Registration will begin by December 15, 2016
  - Chris Lundberg moved to approve the winter season proposal as presented. Seconded by Mike Gombold. Approved.
- 6. Advertising update
  - Mike shared display ad pricing from the Search/Chisago County Press.
  - Non-profit rates for 1-5 issues are \$10.00 per column inch. The cost would be \$40 per issue for a 2x2 display ad. Six or more issues is \$8 per column inch.
  - The display ad can be changed.
  - No return phone calls from ECM Publishers
  - Mike moved to place a 2x2 display ad with the Chisago County Press and Search at a cost of \$8.00 per inch until further Board evaluation. Jennifer Lidberg seconded. Approved.
  - The first ad will have the RVSC logo and website on it.
- 7. Jennifer moved to adjourn at 7:25 p.m. Mike Seconded. Approved.

The next meeting is scheduled for December 19, 2016 at 6:30 p.m. at the Chisago Lakes High School.

Respectfully submitted, Chris Lundberg Secretary