



RVSC BOD September 2013 Meeting Minutes

1. Call to order at 6:37pm on 9/16/13, Present: Ellen, Scott, Rick, Chris W., Mary, Jessica, Steve, Mike, Stacy, Jeanie, Kristy, Becky, Chris L., and Rebecca.
2. Approved last month's meeting minutes Scott motioned, 2nd by Rick.
3. Financial update
 - a. Registration review – 27 swimmers (11 from WI, 16 from MN)
 - b. Discussed the volunteer fee and USA swim fee monetary charges during online registration process. It would have been beneficial if this was more clearly stated.
 - c. Agreed to revisit the mandatory fee strategy prior to winter season.
 - d. Fall budget fix with only 29 swimmers and assistant coaching consideration:
 - i. Motion to move Thursday swims per Ellen's schedule to Chisago for fall season only was approved by a 5 to 1 vote.
 - e. 41% Retention: Agreed to contact previous members – Jessica will conduct the follow-up calls to determine reasons for them not returning.
 - f. Scott's exit strategy – agreed to make the necessary appointments prior to the next club meeting.
 - g. Continued the P/L & Balance Sheet report discussion.
 - i. Agreed a paper trail through quick books is important.
 - ii. Agreed to an outside audit of the financials during the transition of the Treasurer's position.
 - iii. Agreed to train the next Treasurer.
 - h. Agreed to provide family refunds for both USA swimming membership & volunteer fee quicker.
4. Coaches update
 - a. Large AG1 and AG2 participation this fall.
 - b. Tablet has been purchased, waiting for delivery.
 - c. Assistant coaching –
 - i. Hired Sara Williamson for Mondays and Wednesdays.
 - ii. Sara is a girl's high school swimming coach.
 - iii. Continuing the search for additional coaching coverage for Thursdays.
 - iv. No real actionable responses to the Ads placed in the local newspapers.
5. Fundraising update
 - a. Volunteer tracking cards – agreed to hand them out once enrollment is finalized.
 - b. Wild Mountain fundraiser only generated about \$100 for winter and \$90 for summer.
 - i. Agreed not to participate in this fundraiser again.
 - c. Agreed to put Seed fundraiser on our website to have members order from there.
 - d. Agreed to purchase more gas cards – Rick will be responsible for getting this done.
 - e. Need to obtain Coffee fundraiser information from Louise – Steve to contact her.
 - f. Corporate sponsorships status – Scott will send Rick the list and Rick will update and contact those that need to be contact for them to re-up their yearly sponsorship.
6. Fall Season Photo agreed to conduct it on Nov. 4th, Mike G. will take the photo as a sponsorship to the club.
7. Media report
 - a. Mary G. will pursue getting chamber of commerce to put registration on community calendars.



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- b. Agreed we will need additional brainstormed ideas
- 8. Next BOD meeting Oct. 16th @ 6:30PM at Chisago
- 9. Agreed to purchase shirts for 29 swimmers – Rick to coordinate.
- 10. Adjured 7:59PM