

RVSC BOD September 2014 Monthly Meeting Minutes

Thursday, September, 2014 Location – Osceola Middle School

- 1. Meeting called to order by President Steve Nichols at 6:30 p.m.
 - Present: Steve Nichols, Jessica Patrick, Mike Gombold, Paul Cruz, Anna Peterson, Samie Lomasi-Wanstall, and Kim Murphy
- 2. Approve August Minutes. Jessica moved to approve the August minutes as written. Seconded by Mike and approved.
- 3. Financial Report
 - a. Steve introduced and everyone welcomed Paul Cruz to his first RVSC monthly meeting.
 - b. Paul informed all that both accounts have been reconciled. Hard copies are currently unavailable because the club laptop and/or software would not print.
 - c. Discussed how often financial reports should be prepared. Steve mentioned the strategic by-law group is currently preparing official timetables for the board to vote on. Agreed to prepare cash flow statements for each monthly meeting.
- 4. Coaches Report Ellen was absent.
 - a. Mike presented a list of current Fall registrants:

20 AG1, 15 AG2, 3 AG3, 4 AG4, and 3 AG5

Note: AG has been changed from age group to ability and thus some members' levels have been adjusted 22 new families to the club this fall

- b. Samie mentioned a concern she had on the 1st night of practice. Max who is a new AG3 waited 15 minutes into his swim time before he was introduced to his coach and began swimming in his lane. He was given very little direction for a brand new AG3.
- c. Swim meet schedule needs to be updated on the website; Mike will work with Ellen.
- 5. Fundraising Update:
 - a. Deck Parent Proposal agreed we need to focus on implementing this program quickly; especially given the very large number of AG1 and AG2 levels. Agreed to vote the proposal, once prepared, via email.
 - b. Family Mentorship Program Discussion all agreed this is a good idea. Another action in need of a volunteer. This program should help with the 22 new families to the club. Parent name tags during practice might help.
 - c. Review Examination of Activities Steve moved to table discussion because Fundraising Committee representative was not present to lead the discussion. Seconded by Mike and approved.
 - d. Wheels and Wings event Steve reported a very positive event for the club. At least 2-3 fall registrations came from fliers handed out from this event. RVSC worked the Lions Club tent. Organizers of the event were very impressed with the organization and hardworking efforts of the RVSC volunteers.
 - e. Summer Parade Review 3 parades attended: St. Croix Falls, Osceola, Lindstrom. Very successful marketing opportunities. Handed out close to 1000 club fliers. Thank you to Mary Gombold and Jennifer Lidberg for volunteering as parade coordinators, and to Aaron Wrixton, Scott Lundberg, and Richard Lidberg for pulling the float.
 - f. Up Coming Events:

Picture Day: Mike to identify a date and time with Ellen. Will attempt to accomplish this before next monthly meeting.

Marketing opportunities – Samie has connections at the Chisago County Press and mentioned her experience with the newspaper. Discussed possible ads for registration dates and news articles about swimming results.

- 6. Winter Registration:
 - a. Try outs to be held toward the end of Fall Season, tentatively Thursday, Nov. 20^{th} at Osceola and Monday, Nov. 24^{th} at Chisago.
 - b. Season tentatively starts Dec. 1^{st} and ends March 15^{th} .
 - c. Assign activities need volunteers for try-out days
- 7. Strategic BOD meetings will be scheduled via email for fall.
- 8. Next monthly meeting scheduled for Wednesday October 15th @ 6:30 in Chisago.
- 9. Steve motioned to adjourn at 7:24 p.m. Seconded by Jessica and approved.

Respectfully submitted,

Jessica Patrick At-Large